



## On-Demand Physician Insights

Life science commercial teams rely on physician insights to make critical business decisions. But the traditional process of engaging research firms and advisory boards can be a frustrating waste of time and resources.

### Transform your physician engagement strategy with KeyOps.

Our innovative, digital-first approach removes the friction from physician relationships, equipping your team with fast, accurate data from a diverse and trusted provider network.

#### Why Use KeyOps?

- **On-Demand Access.** With instant access to our diverse physician network, you can get the information you need – exactly when you need it.
- **Engaged Network.** We recruit qualified healthcare providers from in-demand specialties on their terms, resulting in more reliable research reports and faster response times.
- **Better Data.** Our diverse, engaged network is more representative of the market, and our arms-length platform encourages honest, transparent feedback.
- **Simplified Outreach.** We handle all the logistics of physician engagement – including recruitment, contracting, scheduling, and payment.

### Revolutionizing Physician Engagement

Our physician response rate is

**6X**

the industry average

Receive insights in as little as

**5 days**

### Accelerate Your Decision Making

Leading pharmaceutical and life science companies across the U.S. and Canada rely on KeyOps to make better decisions, faster. Learn how your organization can benefit from real-time access to targeted physician insights at [www.keyops.io](http://www.keyops.io)





## Maximize the Return on Your Market Research Investment

KeyOps offers instant access to the targeted physician insights you need to make critical business decisions. By tapping into our diverse network of experts, you get real-time data – fast.



### On-Demand Insights

Quickly produce quantitative research from our diverse network of expert physicians. KeyOps surveys are a great tool for understanding prescribing behavior, physician perceptions, market opportunities, or attitudes toward your competitors.



### Qualitative Interviews

Augment your quantitative research by getting honest, transparent feedback directly from the physicians that matter most to your organization.



### Omni-Channel Testing

De-risk your marketing investment by sharing drafts of your marketing and communication materials with the KeyOps Expert+ network. By gathering real-time feedback, you can validate your approach or adapt your strategy to launch with confidence.



## Choose an Engagement Level That's Right for You

Access to the KeyOps physician network is offered as an annual subscription, so you can quickly capture the insights needed to make better, faster decisions.



**Professional Edition.** Tap into the KeyOps physician network several times a year with a subscription package that starts at 4 physician engagements.



**Enterprise Edition.** Benefit from an ongoing, more strategic approach to physician engagement. Enterprise-level subscribers can initiate 12+ engagements throughout the year – helping you meet all your physician insight needs.

## Schedule a Demo Today

With KeyOps, you gain access to targeted physician insights delivered in days – not weeks or months. To learn how KeyOps can help you, schedule a demo today at [www.keyops.io](http://www.keyops.io) or email [contact@keyops.io](mailto:contact@keyops.io)